

ENERGY & SUSTAINABILITY
SOFTWARE SOLUTIONS

SIMBLESENSE VS SPREADSHEETS

55 reasons to ditch your spreadsheets for
SimpleSense and CarbonView



SimpleSense



CarbonView

Here are 55 reasons (and counting) to ditch your spreadsheets for SimbleSense and CarbonView:

#1 Data consistency and comparability

SimbleSense and CarbonView condition and normalise all data inputs to make them comparable as part of our standard onboarding process. Imagine if your gas & electricity bills are billed on different dates – how do you compare them? What if you have multiple sites and the billing dates are different again?

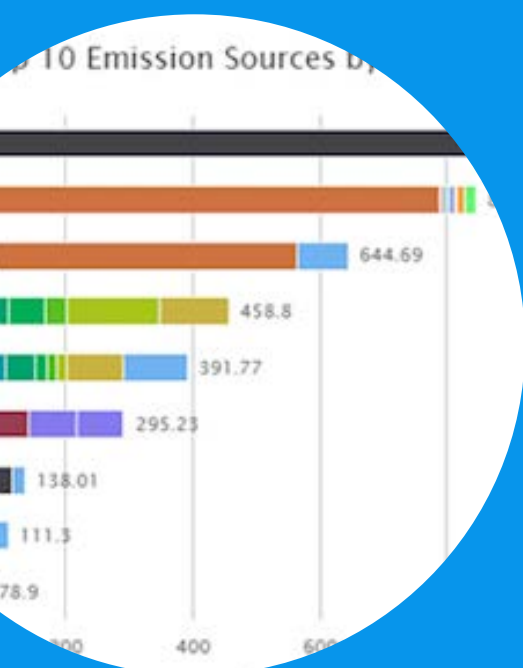
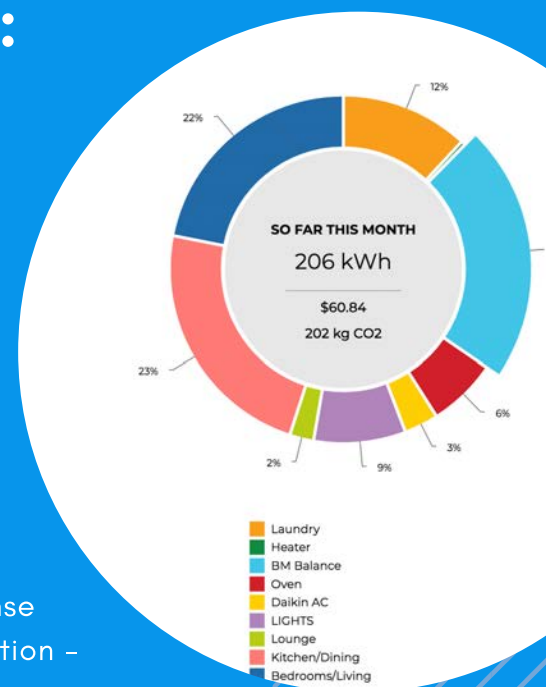
#2 Collaborative work tool

Spreadsheets are not designed for collaboration. With SimbleSense and CarbonView, everyone is always looking at the same information – every time!

No more having to piece multiple spreadsheets back together with "[initials]_Comments_[date]" as the filename.

#3 Promotes team cohesion

Now that you are all looking at the same information, there is less confusion and it is much easier to align everyone on the same page to generate the required momentum to take those really important sustainability actions.



#4 Available everywhere

SimbleSense and CarbonView are cloud based, meaning as long as you have an internet connection you are good to go with all your data. No need to worry about USB keys or files being exchanged by e-mail or stored on Google Docs or Dropbox.

#5 Designed for the application

SimbleSense and CarbonView are purpose built applications for energy management and carbon reporting.

- Want an energy consumption report?
- Want a billing report?
- Want a scope 1, 2 & 3 emissions report?

SimbleSense and CarbonView have all of these out of the box.

Automatic invoice retrieval

Our strategic partner Bill Identity (Bid), can automatically retrieve your invoices from your energy supplier and validate and upload the data directly into SimbleSense and CarbonView!



#6 Data is automatically imported

SimbleSense and CarbonView automatically ingest data from other cloud systems or directly from individual devices & sensors meaning you don't need to go to the hassle of getting the data yourself and importing it. What's more, your spreadsheet becomes outdated quickly so it loses relevance as soon as you click save and exit.

#7 Can be deployed incrementally

With SimbleSense and CarbonView you don't need to commit to implementing your whole sustainability strategy upfront. Why not start with a proof of concept for your office or one of your warehouses or factories and go from there?

#8 Attractive and engaging visuals

Excel is a functional tool – it is not designed to be pretty and for the most part is pretty boring to look at and unlikely to inspire anyone. SimbleSense and CarbonView have beautiful ready made data visualisations.

#9 Easy to come back to later

Ever had to try remember what that "divide by 3" that you added 2 years ago to an Excel formula is for?? With SimbleSense and CarbonView, you can pick back up right where you left off.

#10 Schedule a weekly sustainability report to be delivered to the leadership team's inbox!

Why don't you manage your sustainability KPIs directly within SimbleSense?

Let us know what they are, and we can set up a report that gets automatically delivered directly to your leadership team's inbox every week.

Now you have real momentum for change to be implemented!



#11 Products are maintained to be compliant with industry reporting standards

CarbonView maintains the industry protocols and is fully compliant with NGER, GHG Protocol, SECR. This means you don't need to worry that your reporting is completed to various standards as this is taken care of for you.

#12 Less prone to human errors

My fingers are as fat as anyone else's! In spreadsheets it is easy to accidentally select the wrong cell for inclusion in your formula or type a *3 instead of a *4, or even worse, to miss thousands of COVID-19 cases because of file formats like the UK government did in the summer of 2020.

#13 Easier to identify areas to make savings

SimpleSense enables you to drill down into your data at a resolution of seconds, so you can really understand how your business is using energy.

#14 Easier to quantify savings already made

SimpleSense Measure & Verify capability lets you compare and overlay your energy usage and costs from one period to another to see changes with just a couple of clicks so you can easily see your savings and progress.

#15 Automate actions and processes

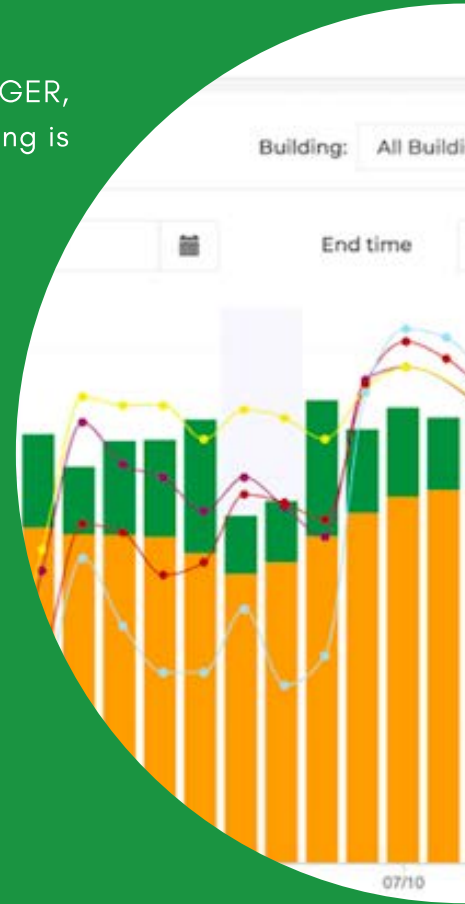
SimpleSense rules engine can be used to automate turning on / off equipment based on defined schedules or criteria being met, so if you need your machines to turn on at a specific time to save more cash, or to earn extra revenue from Demand Side Response, all of that capability is there out of the box.

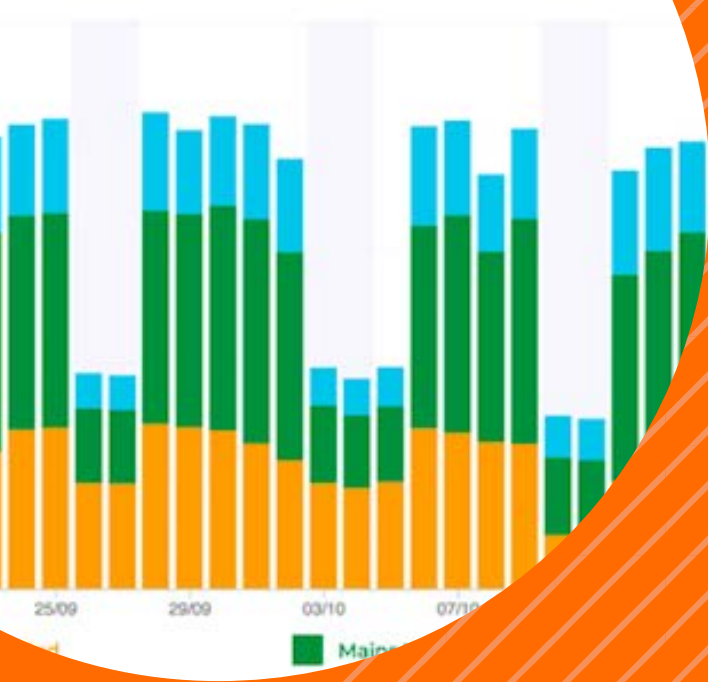
#16 Automate notifications for when unexpected things happen

SimpleSense rules engine can be used to trigger SMS notifications or e-mails to be sent when particular criteria is met. Do you have a system where temperature is critical to an operation and must always be within thresholds? Use SimpleSense rules engine to send an alert if the temperature ever falls out of these thresholds.

Sylvania Lighting - Measure & Verify

Ask our partner, lighting giant Sylvania Lighting who offer their customers SimpleSense's Measure & Verify capabilities as part of every standard sale.





#17 Easier to link to other systems

SimpleSense and CarbonView have a set of APIs that enable data to be exchanged between otherwise independent systems.

#18 Data validation & robustness

Did you fall asleep on your keyboard again and accidentally delete or modify everything? That's fine! Rest assured that in SimpleSense and CarbonView your input data is managed at the backend, so you (or more likely your manager) essentially can't break them.

#19 Navigation tools

SimpleSense and CarbonView are designed for ease of navigation with an attractive tab structure where similar info is grouped together. No more scrolling through 50,000 rows of data to try find where your graph is.

#21 Single pane of glass

Our customers don't want to use lots of different software applications and would prefer a seamless experience, that is why our platform has been built into platforms like the Lumitel platform for smart lighting control and the Daizy platform.

#20 Readily done conversions

SimpleSense and CarbonView not only ingest your energy data - they make sense of it for you too!! In CarbonView, simply upload how many flights were taken in a period from Shanghai to Sydney and CarbonView will automatically calculate the distance and convert this to equivalent tonnes of CO₂-e Scope 3 emissions.

#22 Speed

When working with small amounts of data, speed is not an issue for spreadsheets. If you have a larger dataset, Excel is sluggish compared to the modern backend and frontend programming languages on which CarbonView and SimpleSense are built.

#23 Highlight outliers

Highlight the outliers in your data by turning on the "Peak Usage" highlight functionality to see when your usage has been Red or Amber over a particular period.

#24 Effectively track your progress over time

Simply toggle from "Year" to "Month" to "Week" in SimpleSense or CarbonView to see your progress and trends for different time periods.

SIMBLEHOME APP



#25 Our partner network expertise

Simble would not be where we are today without our network of partners. These include OEMs, install partners, distributors, tech enablement partners, energy brokers and energy suppliers.

Have a specific sustainability problem? Chances are we know someone who can help.



#26 Benchmark against industry standards or your competitors

Analytics capabilities enable you to see how your data compares to a particular standard.

#27 Digital signage

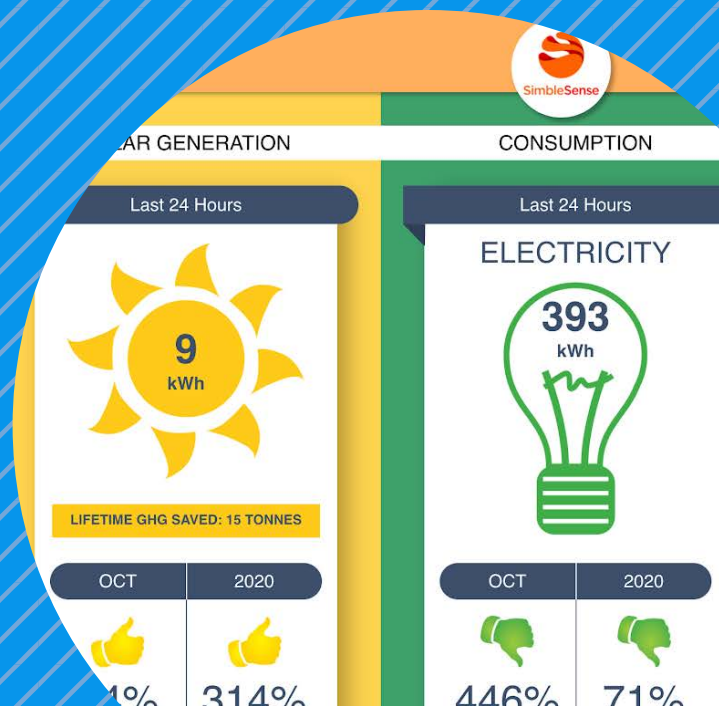
Develop digital signage for your reception area or walkways with data that is updated and displayed in real time. Stay accountable and show your customers just how committed you are to achieving your sustainability goals.

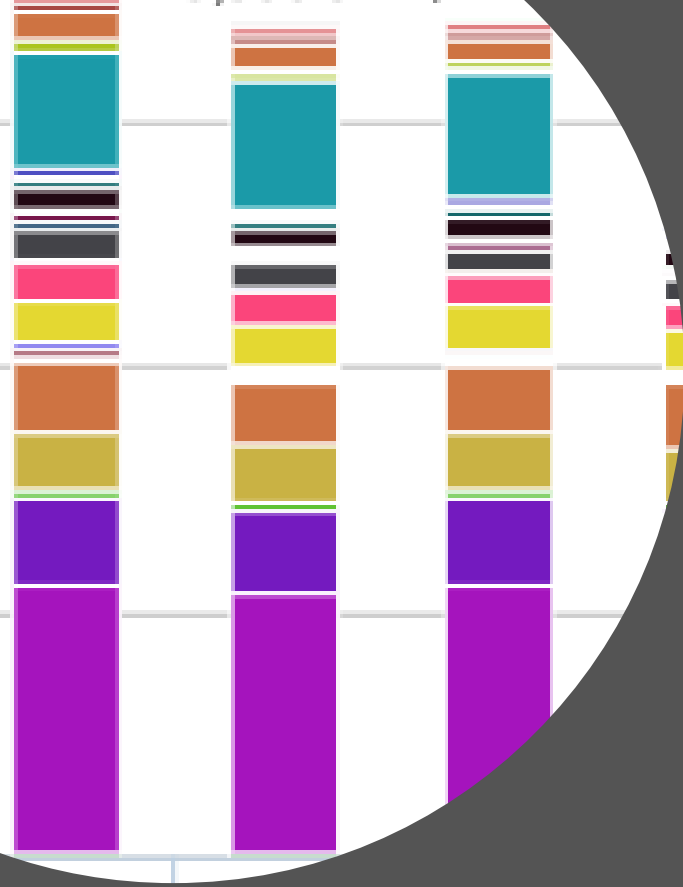
#28 Better team continuity

Reduced bottlenecks, silos and no single point of failure. Trying to take over a spreadsheet someone else has developed will always have a learning curve.

#29 Mobile solutions

The SimbleHome App is available in the Google Play Store and the iOS App Store. Do you manage a large network of homes and need an entry level solution for enabling them to understand their energy use? Talk to us today!





#30 Stable cloud solutions that can readily handle large datasets

SimpleSense and CarbonView are built on Amazon Web Services (AWS). Our platforms run in the cloud and are based on a serverless architecture, which means it's easy for us to crank up fire power if more is needed to handle large datasets.

#31 Maintenance is done for you

SimpleSense and CarbonView are managed by a world class software team who make sure that the system stays up and running with continuous health checks. Sure, spreadsheets don't require much maintenance either, but you can still accidentally delete all the data in them with no backups.

#32 Lets you focus on taking action

When asked 'Why didn't you meet your sustainability targets?', do you want the answer to be because you spent too much time manually entering data from energy bills and fiddling around in a spreadsheet to understand why the numbers weren't making sense? Perhaps the most important benefit of all is that SimpleSense and CarbonView give you back time so you can focus on taking those really important actions to actually achieve your sustainability outcomes. Urgency is important - this is a race to save the planet!!

#33 Cutting edge Internet of Things (IoT) solutions

With IoT partners like Daizy and low power comms options like LoRa, Sigfox and NB-IoT, you can rest assured that the solutions you receive are cutting edge technology that deliver the outcomes you desire, and importantly don't break if you update your WiFi password!

#34 Product variants

SimpleSense comes with inbuilt variants because we understand that a hairdressing chain with 3 locations in a small town does not come with the same responsibility (or budget) as a large global corporate for implementing sustainability measures. We have variants within our product offering and variants in the pricing to match!



#35 Competitive pricing

SimpleSense and CarbonView are among the most competitively priced energy management and carbon reporting tools available today.

#36 Pragmatic team who want to solve problems

At Simple, our priority is to help customers succeed in solving their problems. We are not fussy or precious and will always go the extra mile for our customers.

#37 Global energy and carbon expertise and experience

With industry qualified professionals in standards like CMVP and carbon reporting, we can provide advice on how best to reach your sustainability outcomes.

#38 Spreadsheets promote on the fly (bad) decision making

If relying on manual data entry and a step is missed (like someone doesn't e-mail you a file because they've gone on annual leave), and postponing a decision isn't an option, this can lead to promoting guesswork based on unverified or approximated data. This can be really impactful when making long term revenue and cost decisions.

#39 Spreadsheets are horrific for security

Spreadsheets have only basic security management functionality, which means once someone can access your spreadsheet, they essentially have an 'access all areas pass' which makes your data vulnerable to malicious actors. SimpleSense and CarbonView come with the ability to manage roles so users will only be able to do what they absolutely need to be allowed to do.

ENERGY & CARBON
SOLUTIONS

'SimpleSense enables detailed measurement and verification of our energy efficiency projects. The recurring subscription model gives us 'stickiness' with our customers and enhances our value proposition as a leading energy efficiency solutions provider'

Edwin Burwood,
CEO & Engineering Director

#40 Traceability and accountability

Spreadsheets don't track who has made which changes to data. In SimpleSense and CarbonView each user is logged into their own account and all meaningful actions are logged with the date and time when they happened so if something does go wrong, it is easy to find out what and how to fix it.



MTA Energy

'Just about all industrial and commercial businesses can benefit, ...we saved more than 35% on this warehouse'

Gareth Mann,
Managing Director

#41 Scalable workforce to support delivery of projects

Simple = Smart + Nimble! We have a strong core team, and we can ramp up capability at short notice to deliver larger projects which need to be delivered in a short period of time.

#42 Future proof

IoT solutions are low cost and you are not tied into using particular meters or sensors. Systems can be seamlessly upgraded at low cost in the future when devices have run their lifetime.

#43 Install & deployment partners

We have a network of install partners across the UK and Australia who can deliver end-to-end energy projects from design to supply to installation and support.

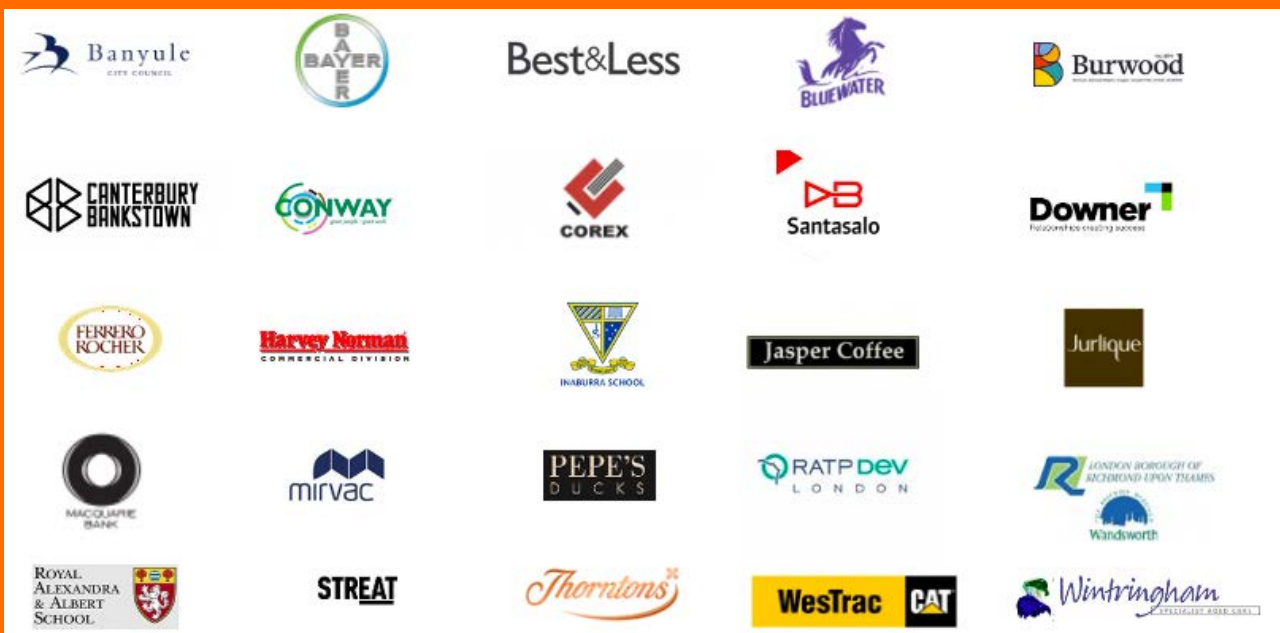
#44 Proven solution - Don't believe us? Ask them!

Simple has been delivering energy management and carbon reporting solutions to customers since 2010, to a range of customers across industries including local government, healthcare, engineering and construction, transport and logistics as well as utilities and energy service providers.

powercor

'We can now provide our clients with detailed measurement and verification of the savings they can achieve through LED lighting and control projects, ... further engage our clients and strengthen our client retention capability'

Chris Wright,
Technical Director



#45 Support for data types

Who doesn't love trying to define their own Time of Use Tariff in Excel and then trying to relate this to your electricity consumption data broken into half-hourly intervals? Oh and you have multiple buildings all with different tariffs? And you're also being paid for exporting solar to the grid? While coding all of that up in Excel sounds like a wonderful way to spend 2 full days, an alternative would be to use the inbuilt functionality in SimbleSense and CarbonView.

#46 Meet compliance requirements

Many large organisations are now obliged to do carbon reporting and spreadsheets just don't cut the mustard on security and audit requirements.

#47 Tell your sustainability story in your branding

SimbleSense can be delivered in your company's branding. That includes the platform itself, as well as all notifications and reports which are sent to users.

#48 Suited for structure of large organisations

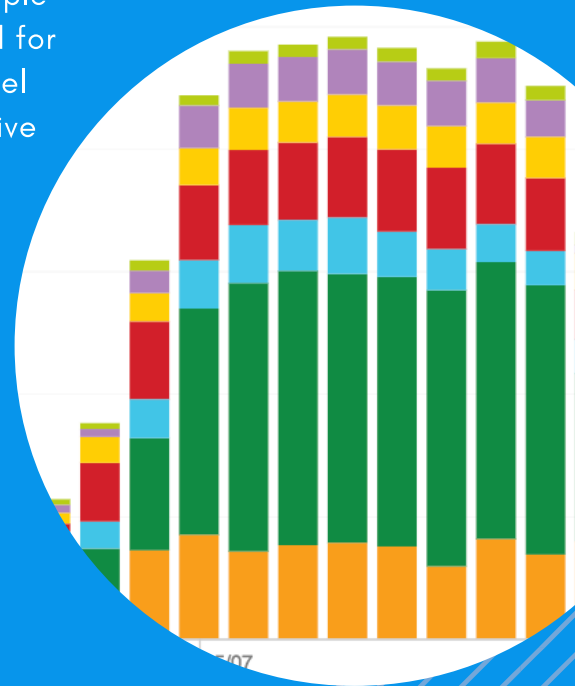
CarbonView adapts its reporting structure to match the structure of your organisation. SimbleSense is designed as a modular system meaning if you need to add a new site for energy management, you can simply create a new building.

#49 Suited for large portfolios and multisites

We have developed tools suited to corporate account management. Sophisticated multi-criteria search tools within SimbleSense enables you to find all of your customers that meet particular criteria for conducting further analysis on or for targeting for campaigns.

#50 New features continuously deployed

Our development team based in Vietnam and Sri Lanka know every inch of our products. We develop based on agile software methodologies, meaning we release work quickly and test with customers that our solutions actually solve their problems.



Our value to energy brokers

We are providing an invoice validation, digital engagement and revenue assurance service for over 7,000 meters (and growing) for our energy broker partner UCR Consultants.



'Simple worked closely with us to understand the requirements of Bluewater Shopping Centre and were open to develop SimpleSense to better meet the client's needs. The schematic feature has been a big help for seeing at a quick glance what is happening across the circuits of interest at Bluewater, ultimately enabling better energy management'

Warren Thornton,
Electrical Manager

#51 We listen to customer feedback and use it to improve our products

Customer feedback is heard and of primary consideration when developing our product roadmap.

#52 We don't forget about our existing customers

We work with our existing customers to ensure the value they are receiving from the product is optimised. We are here to support you every step of the way through your energy transition journey.

#53 Easier to convince senior stakeholders to take action

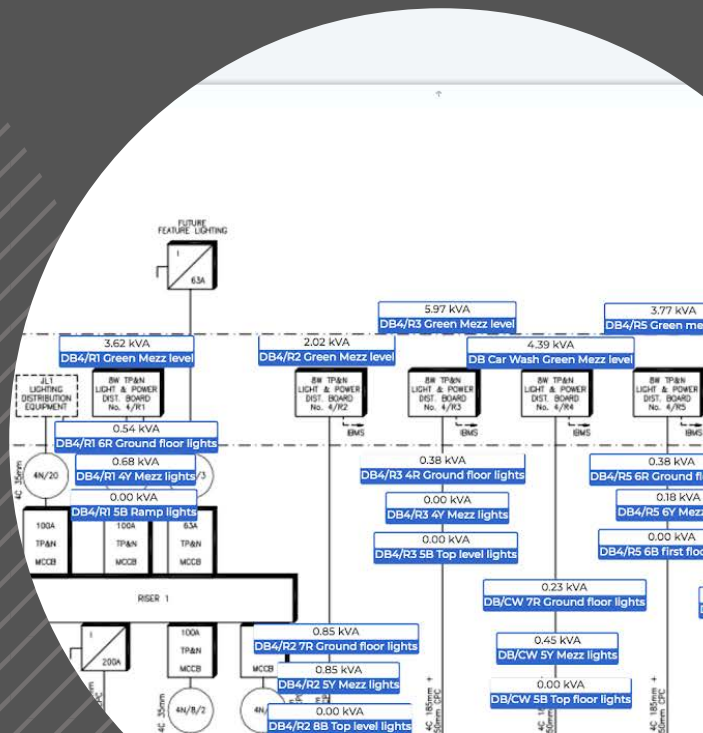
Since data is so accessible and understandable in SimpleSense and CarbonView, you will have a much easier time getting sign off from decision makers to authorise going ahead with next steps.

#54 You have to pay for it, so you have the incentive to use it

Yes we are now addressing the in the room - we know Excel is free and it is hard to get senior management to invest in a new tool, but in our view, making an upfront payment is an investment that creates urgency. You will be under pressure to demonstrate the return on investment made, which in turn helps to prioritise the implementation of sustainability actions.

#55 It's not an either/or but a matter of using the right tool for the right job

And finally, it's not an either/or. SimpleSense and CarbonView let you download your data in raw or summary spreadsheet formats. If there is something custom you need to do with the data, you can still revert back to using a spreadsheet for these specific requirements.





SimbleSense



CarbonView

**Set up your
sustainability team
for success!**



**CONTACT US TO FIND OUT
HOW WE CAN HELP YOU MEET YOUR
SUSTAINABILITY OBJECTIVES**

Let's talk about the new energy world!

w: simbleenergy.com

e: hello@simblegroup.com